

# SOAR

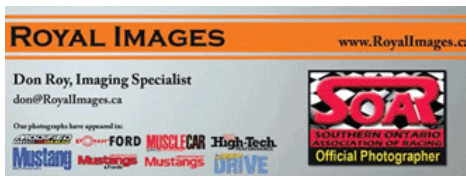
## SOUTHERN ONTARIO ASSOCIATION OF RACING

March 15, 2010

Let me start by thanking everyone for coming out and supporting SOAR during our first years banquet. We were nearly 150 people strong and raised \$3455 for the SORE Injured Riders Fund. When was the last time you went to an awards banquet that ran to 2:30am! In typical SOAR fashion we do it up right! Huge thanks for all our donators as well as those who were so generous with their bidding in no particular order:



GECKO  
FORWARDING  
CORP.



ROBIN SILK

The winner of the top ten Daytona 200 pool was Louisa Hoffman with a total of seven points and 3 of the top 4 correct. Congrats to Louisa who won a completely free SOAR weekend - a \$460 value.

SOAR wants to welcome Velocity Sportsgear as our newest family member. Velocity is a new manufacturer of quality race leathers both off the rack as well as custom made suits. Velocity has taken on class sponsorship of the Expert 600 Extreme class. Thanks to Jimmy and crew for the support. [Click here to visit Velocity Sportsgear.](#)



We are only a month away from 2010's first event of the season. Our open practice day along with the new Marshals Training school. So mark April 24th on your calendar and come have some fun with the SOAR family. We are planning on running the track counter clockwise in the morning then clockwise in the afternoon.

Watch Inside Motorcycles for greater coverage of SOAR in 2010. The publishers have been in talks with us regarding regular feature articles as well as rider profiles for this upcoming season. After our stellar start in 2009 everyone is taking notice of the fastest growing series in Canada. This can only be great news for SOAR riders and their/your sponsorship contracts

Pro 6 Cycle and Dunlop start a new three-year commitment with SOAR showcasing the U.S. made Dunlop 211 DOT approved race tires.

Pro 6 and Dunlop have a long history of supporting regional racing in Ontario and this just takes that commitment to a new level. SOAR is very pleased to be working with Sandy and his crew in implementing this sure to be popular race class at our events. This will add to SOAR's already rich payouts to racers.

The class will be open to SOAR Novice licensed racers and will replicate existing 600 Extreme rules. Competitors will all be on tires purchased through a Pro 6 vendor at a cost of \$385/set. They will register with Pro 6 for contingency and carry Dunlop and Pro 6 decals. The fine details will be added to the SOAR rulebook shortly.

The packages offered by Pro 6 , Dunlop , and SOAR makes this class worth \$40K for the season.

1st -2 sets 6th- 40% off one time purchase  
2nd -1 front, 2 rears. 7th- 30% off one time purchase  
3rd-1 set 8th- 20% off one time purchase  
4th-1 rear 9th- 15% off one time purchase  
5th-1 front 10th- 10% off one time purchase

The SOAR regular class pay outs will also apply.

Year end bonus for class champion:

20 Pro 6 track days and 50% off a one-time order to get them ready for 2011. This can include helmets, leathers, chains, lubricants, rear sets and much more.

Runner up in the Championship:

10 Pro 6 track days and 40% off



Third in the Championship:  
5 Pro 6 track days and 40% off.

Cash discounts are applicable up to \$1,000.00 retail per round and \$2,500.00 retail for year end bonus.

Cash discounts do not apply to Dunlop race tires and/or race fuel and may not be used in conjunction with any other promotion. Limits and conditions apply, see store for details. Track day prizes not be sold or transferred between riders and are to be used by the recipient. Minimum 10 riders per grid will apply.

For more info please contact  
Pro 6 Cycle [info@pro6cycle.com](mailto:info@pro6cycle.com) or SOAR [info@SOARacing.ca](mailto:info@SOARacing.ca)

### **March 4, 2010**

WOW!

Snow City comes through for SOAR with a huge donation to our SORE Injured Riders Fund. Big thanks to our friends at Snow City who donated the following for auction and door prizes.



Sirius Streamer 3 Satellite Radio  
4 Pairs MX pants  
Bell Sprint XL Helmet, Grey  
Snow City Leather jacket, BLACK M  
3 Snow City Golf Shirts, BLACK, L/XL  
Snow City Fleece shirt, BLACK  
4 Snow City Hats  
2 gas tank fillers  
Choko XL leather gloves  
M Oakley T-shirt

### **March 2, 2010**

Only three days remaining to get your tickets to the biggest bike party of the year. Come enjoy the Daytona 200 Live on a 22 by 16 foot big screen HD TV.



We have a great menu and will number 150 plus. 2009 Awards will be handed out and we will be raising some money for the SORE Injured Riders Fund. Call Tracy @ 905-697-3174 for tickets

Here is a partial list of items that will be both door prizes as well as auction items. Please support those who support our sport. All items have been 100% donations. Thank-You ALL from SOAR.

Uber Racing- Aukma Helmet

Clarington Cycle - XL HJC Helmet

Jacox Harley Davidson - 2x long sleeve T-Shirts  
-1x Ladies SM Jacket

Gecko Forwarding - pr Teknic SZ6 ladies boots  
-1 Suomy Back Pack  
-1 TMP Track day with private coaching w/Shawna Aron

Royal Images - Framed Rossi custom shot from Indy 2009  
-Custom framed shot of winner of the auction

Velocity Sportsgear - Custom Race Leathers \$600 Value

YAMAHA Canada - VERY nice one of a kind Leather Jacket  
- 4X YAMABUCK Gift cards \$50 each

- 2X ARC 3 courses - \$390.00 value each  
-2X Turn 2 Suspension course with John Sharrard \$425.00 value each  
-1 suspension course (door prize)  
-Turn 2 Swag

SOAR- 1 full free weekend incl 2 gate fees, Friday practice and up to 5 classes. \$460 value

ROBIN SILK- Autographed Rossi photo from Indy

Toronto Sportsman Show - pair of 2010 show passes



GECKO FORWARDING CORP.



ROBIN SILK



TORONTO SPORTSMEN'S SHOW  
**March 17 to 21, 2010**  
METRO TORONTO CONVENTION CENTRE  
Canada's BIGGEST Fishing & Outdoor Show!

ROYAL IMAGES www.RoyalImages.ca  
Don Roy, Imaging Specialist don@RoyalImages.ca  
Our photographs have appeared in:  
Mustang FORD MUSCLE CAR High Tech. DRIVE  
SOAR SOUTHERN ONTARIO ASSOCIATION OF RACING Official Photographer

Orion Motorsports  
HELPING BUILD CHAMPIONS  
www.orionmotorsports.ca



**February 17, 2010**

Here is some news to get you through the cold February blues.

SOAR welcomes to the table one of the biggest non-industry investments in recent memory for Canadian motorcycle road racing.....

**New for 2010 Superior Propane will become the series sponsor for SOAR.**





Once again, while the industry shrinks and runs for cover in our poor global economy, SOAR attracts new investments and continues to grow. We welcome Superior Propane and are looking forward to working with them. We are humbled that our little series which is growing has the opportunity to be partnered with an industry leader and look forward to a long partnership.

Along with Superior Propane we have some new class sponsors as well. Pro6 and Dunlop are stepping up with a huge three year deal. Motoress is on board with our Formula Femme class. Uber Racing will be sponsoring the brand new "NuSpeed" class. We also have support from The Toronto Motorcycle Show for our endurance series.

Welcome all and I am certain that you will enjoy working with the SOAR family.

There are still classes available should you or someone you know, wants to become involved with our exciting series. Contact us at [info@soaracing.ca](mailto:info@soaracing.ca) and we can send out our sponsorship information.

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New for 2010 Turn 2 Sport bike School will be taking over classroom duties for the SOAR Racer Qualification School. Our instructors will continue with the on-track portion of the school. This

partnership with Turn 2 brings their experience and expertise in structured instruction to our already busy school. Once again we offer this qualification school on Friday before each round which is run simultaneously with our Friday practice.

Racer5 and Turn 2 will have rental bikes available at all SOAR rounds for those who wish to try their hand in our addiction. Although these will be small bore starter bikes we have also had interest shown regarding obtaining bigger equipment. We will inform you as soon as we have firm commitments.

Inside Track publications will be running regular features in their leading Canadian publication "Inside Motorcycles" This will offer our riders coverage and sponsor exposure across the country on a regular basis.

Zoomius is hard at work designing and building our new next generation RFID timing system. SOAR will be completely self contained and portable starting 2010. They will be sending our old friend Chris Keane to our first round to make sure that this is integrated without issue.

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Our first ever banquet is scheduled at WEGZ Stadium Bar in Vaughan for March 5th.- [click here](#) for more details. We will be taking this opportunity to honour our 2009 series champions.



We have been aggressively gathering auction items for our SORE Injured Riders fund. This is YOUR money and it is our goal to have a few thousand dollars in the fund before the first round to assist you - if needed. There will be a showing of the 2010 start to the AMA series with the Daytona 200. This will be broadcast on a 22 x 16 FOOT HD big screen TV.

No doubt this will be another great time with the SOAR family and friends.

Please contact Tracy either by phone 905-697-3174 or email [info@SOARacing.ca](mailto:info@SOARacing.ca) to order your tickets. They are going fast and will NOT BE AVAILABLE AT THE DOOR. We have to let the good folks at WEGZ know our numbers prior to the event in order to have the food ready to feed the masses.

Along with the class champs listed below we will have some "special awards" so be sure to attend and cheer on the racers and who knows, maybe YOU will be receiving something.

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## OVERALL RESULTS FOR 2009

### CLARINGTON CYCLE OLD BOYS

1. Brent Strong
2. Ken Fischer
3. David Buckland

### BLUE STREAK RACING 600 EXTREME EXPERT

1. Scott Rupert
2. Robb Busby
3. Mark Gibson

### BLUE STREAK RACING 600 EXTREME NOVICE

1. Mike Bevan
2. Jeff Fenwick
3. Bill McKay

### SIGNARAMA OPEN SPRINT EXPERT

1. Scott Rupert
2. Robb Busby
3. Mark Gibson

### 2009 CLASS SPONSORS



Blue Streak Racing





**SIGNARAMA OPEN SPRINT NOVICE**

1. Mike Bevan
2. Doug Coulter
3. Bill McKay

**ORION MOTORSPORTS EXPERT SUPERBIKE**

1. Scott Rupert
2. James Perreault
3. Mark Gibson



**ORION MOTORSPORTS NOVICE SUPERBIKE**

1. Mike Bevan
2. Jeff Fenwick
3. Bill McKay

**GTAMOTORCYCLES.COM BOTT HEAVYWEIGHT**

1. Jody Greening
2. Robb Busby
3. Brent Strong

**GTAMOTORCYCLES.COM BOTT MIDDLEWEIGHT**

1. Jody Greening
2. Brent Strong
3. Robb Busby



**GTAMOTORCYCLE.COM BOTT LIGHTWEIGHT**

1. Brent Feeney
2. Adam Greening
3. Donavan Paige

**LOST ERA HEAVYWEIGHT**

1. Jeff Stephens
2. Steve Hoffarth
3. Alan Robb

**LOST ERA LIGHTWEIGHT**

1. Dan Dubeau
2. Craig Goodwin
3. Paul Rosemond



**FORMULA FEMME**

1. Shawna Aron
2. Sunny Park
3. Nicole Pilkington

**GECKO FORWARDING CORP. ROOKIE CHALLENGE**

1. Johnny Spinelli
2. Andrew Morrissey
3. Jim Dusome



GECKO  
FORWARDING  
CORP.

**ALLIANCE AIR MECHANICAL VINTAGE HEAVYWEIGHT**

1. Steve Hoffarth
2. Craig Goodwin
3. Stuart Pilkington

**ALLIANCE AIR MECHANICAL VINTAGE MIDDLEWEIGHT**

1. Jim Barton
2. Cameron Hoffman
3. Alan Robb



**ALLIANCE AIR MECHANICAL VINTAGE LIGHTWEIGHT**

1. Nicole Pilkington
2. Brian Petersen
3. Joe Soles

**ENDURANCE GTO**

1. Team Grandpa Buckland
2. Gibson/Rupert
3. GOLO Racing

**ENDURANCE GTU**

1. Off-Suit Racing
  2. Team Rub Her Down
  3. Team Super Awesome
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**February 3, 2010**

Pro6 Cycle and Dunlop Bring New Spec Tire Class to SOAR!

Pro 6 Cycle and Dunlop start a new three year commitment with SOAR showcasing the U.S. made Dunlop 211 DOT approved race tires. "Using the proven performance of Dunlop's race tires in a class where the competition is so strong it will ensure close racing where riders can use their skills to rise to the top" said SOAR Director Ken McAdam. "Pro 6 and Dunlop have a long history of supporting regional racing in Ontario and this just takes that commitment to a new level".

SOAR is very pleased to be working with Sandy and his crew to implement this "sure to be popular" race class at our events. This will add to SOAR's already rich pay outs to racers. The class will be open to SOAR Novice licensed racers and will replicate existing 600 Extreme rules. Competitors will all be on tires purchased through a Pro 6 vendor at a cost of \$385/set. They will register with Pro 6 for contingency and carry Dunlop and Pro 6 decals. The fine details will be added to the SOAR soon. The packages offered by Pro 6 , Dunlop , and SOAR makes this class worth \$40K for the season.

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The SOAR regular class payouts will also apply.

Year end bonus for class champion:

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Third in the Championship:

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Cash discounts are applicable up to \$1000.00 retail per round and \$2500.00 retail for year end bonus. Cash discounts do not apply to Dunlop race tires and/or race fuel and may not be used in conjunction with any other promotion. Limits and conditions apply, see store for details.



Track day prizes not be sold or transferred between riders and are to be used by the recipient. Minimum 10 riders per grid will apply.

For more info please contact  
Pro 6 Cycle [info@pro6cycle.com](mailto:info@pro6cycle.com) or SOAR [info@SOARacing.ca](mailto:info@SOARacing.ca)

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### **January 20, 2010**

Due to a last minute cancellation, SOAR will be attending the Canadian Motorsports Expo at the International Centre January 22 - 24, 2010. Come check us out! We hope to see you there!

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### **January 14, 2010**

Don't forget to check out the SOAR booth at the International Motorcycle Supershow starting tomorrow, January 15 to January 17. Look for us in Hall 4!

**DON'T FORGET THAT SUNDAY, JANUARY 17 IS YOUR DEADLINE TO RENEW YOUR LICENSE AND SAVE YOUR COMPETITION NUMBER. IF YOU DON'T RENEW, YOUR NUMBER WILL BE UP FOR GRABS ON A FIRST-COME, FIRST SERVED BASIS.**

We look forward to seeing you at the show!

Mark your calendars! Please join us on Friday, March 5, 2010 at WEGZ Stadium Bar in Vaughn, Ontario for our Inaugural SOAR Banquet. This will be a fun filled evening starting out with a great buffet dinner, awards presentations, SORE Injured Riders Auction and watching the Daytona 200 on at 16' X 22' HD Screen - don't forget its a great time to catch up with all your fellow riders and get geared up for the upcoming season. Tickets are \$45 each and will be available at the bike show this weekend or you can contact us to purchase tickets at 905.697.3174 or [info@soaracing.ca](mailto:info@soaracing.ca).

We hope everyone can make it.

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### **January 7, 2010**

We hope everyone had a good holiday! It's back to work time and that is no exception for the SOAR crew.



Please join us for season show number two. The International Motorcycle Supershow, on January 15-17 at the International Center in Mississauga. SOAR will have a large booth in Hall 4. This is your last chance to take advantage of the early license purchase which allows you a free practice day. It is also the last opportunity for you to take advantage of the Dunlop and Pirelli tire offer- I have never seen tires offered this cheap, I don't know how they are doing it.

It is also the deadline to renew your 2009 license and save your competition number for 2010. Any numbers not renewed by January 18th 2010 will become available on a first come, first served basis.

April 24 is the new marshals school and open practice day. We will be running the track in both directions to allow you to get a feel for it.

We will be confirming our venue & dates for the SOAR Banquet/Bash in the next couple of days. Stay tuned for more information.

We have also confirmed that SOAR will host a round of the national Women's Cup Challenge at our June round. This should be a great time and allow for our own Formula Femme riders to enjoy some bigger fields and competition. Welcome WCC riders to the SOAR family. Check out their web site at <http://www.womenscup.ca/>

The 2010 SOAR Official Rulebook has been posted. Be sure to check it out and familiarize yourself for the upcoming season

NuSpeed is the name of our new class for beginners. It's capped by capacity and age. Please look at the Rulebook and send any feedback to me ASAP so we can tweak as necessary.

More news to come as we are working on a few things that will hopefully come to fruition shortly.

Best Regards,

Ken McAdam, SOAR Director

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### **December 9, 2009**

Join us at the Toronto Convention Centre this weekend for the MMIC Toronto Motorcycle Show. We are at Booth # 1824 [CLICK HERE FOR A MAP TO FIND US AT THE SHOW!](#)

There is incentive to pre-purchase your 2010 SOAR competition license at the show and get a free practice day. Also buy 6 for the price of 5, On-Track trackdays for 2010.



We have various bikes on display including both Novice and Expert Superbike championship machines and their riders, as well as a roadrace quad.

I will be taking the stage with Frank Wood at the Full Throttle Lounge on Saturday afternoon promoting our series to the masses.

Come out and join us.....lets shorten the winter together.

See you there!

Ken McAdam, SOAR Director

### **November 19, 2009**

More news for ya..... Lindsay Thompson has confirmed our schedule and will be your announcer for all rounds in 2010. Thanks Lindsay and Eva - its great having you back. Also add Saturday April 24th to your calendars as this the new marshals school and open practice day. We will set up the track for reverse in the morning then switch it at lunch time for regular direction. Can't wait! If you are interested in becoming a **TMP Marshall**, please **click here for more info**.

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### **November 2009**

The SOAR staff has been hard at work to ensure that the 2010 season will be better than ever! Keep March 5, 2010 open on your calendars as this will be the day for our very first SOAR banquet. This will be no ordinary event as we are keeping with the theme of SOAR going about things "a little different". This will not be a stuffy-wearing your best/uncomfortable clothes banquet - we want to have fun SOAR style. This party will coincide with the Daytona 200. Although the venue has not been finalized we looking at big screens & great food where everyone can be themselves, watch & talk racing where we can hand out some hardware recognizing our champs from 2009. We will also be including our Injured Riders Fund Auction.

SOAR will be attending both major motorcycle shows in Toronto with a possibility of one in London. Show dates are as follows:

Toronto Motorcycle Show - December 11-13, 2009 Booth #1824

Supershow 2010 Toronto - January 15-17, 2009

We wouldn't have gotten so far if it wasn't for our racers, so we are giving you some of our booth space to promote yourself. This was determined on a first come, first serve basis.



Come out and see some of SOAR's riders and support the fastest growing race series in Ontario. The riders joining us are:

Fawaz Ahmed- 2009 Rookie rider  
Simon Baker - 2009 Rookie rider  
Justin Beach- New 2010 Rookie from Champion Cycle Stables  
Mike Bevan- 2009 Novice SBK, 600 Extreme, Open Champion  
Mark Gibson- Expert SBK, 600 rider  
Jim Goertz- Road Race Quads

Lee Kuhn Jr- Top Novice racer and 2010 Monster Energy Triumph Pilot  
Paul Rosemond- 2009 Rookie and front running Lost Era racer  
Scott Rupert- 2009 Expert SBK, 600 Extreme, Open Champion

Also part of the display will be TMPCS Marshal Service as well as SOAR 2010 License recruiting. There will also be opportunities for our trackday riders to register for our six round ON-Track events. Mark it on your calendars.

See you at the shows!

Our Lemans start endurance races were such a big hit, they will return in 2010 to become a four-round series. We are still looking at the possibility of a night race and are looking to the riders to gauge interest. Let us know your thoughts. On that note, if you have an idea we would love to hear it. SOAR is all about the club racer and will morph into whatever form we need to accommodate your ideas.

The 2010 schedule is up so make sure you mark your calendars. At the present time all rounds will be at TMP. We are looking into another venue that may be ready for a round in 2010. If this comes into play, it will be a dash for cash event. We will not disrupt our points series by adding a late event. We will post updates as soon as we have new information.

There is now a \$73,000.00 purse up for grabs in the 2010 season. SOAR will be paying every class at every round. This is over and above manufacturers and tire contingency making it the richest Ontario race series. There will be a minimum grid size to qualify for purse. If riders support SOAR, we support the riders. There is no reason that if riders support us to the point of a profit that we can't give back to the riders. We want full grids in every class and if cash helps sweeten the pot then great. The purse will be 1-3 place and a wild card. The wild card will be a random finish position that will get the same purse as 1st place in the form of race credit to be used on future entry. The 1-3 place finishes are for cash. This gives everyone the opportunity to hopefully make a few bucks.



The quads are back! We will have quads at our booth at the show and we hope to grow it into a bigger class for 2010.

Novice & Expert will race separately in the 2010 season with the top five Novice riders being promoted to provisional Experts and invited to race the Expert equivalent race at no extra cost for that particular weekend. So, if you place top five in Novice SuperBike, for example, you will get a free race in the Expert SuperBike. This will truly judge where you stand against our fastest riders. This will apply to the 600 Extreme, Open Sprint and SuperBike classes only. The other classes will run as they did in the 2009 season.

Don't forget that Lost Era and Vintage are evolving classes meaning that the eligibility years move forward with each passing year.

Lost Era now permits 1998 and older.  
Vintage now permits 1990 and older.

Formula Femme will be on the schedule again and we are hoping the Ladies will continue to support their class as they did at the last round in 2009.

SOAR is looking to add to the SORE - Injured Riders Fund with an auction at the banquet so we can start 2010 on a strong financial footing. **THIS IS YOUR MONEY!**

We are also looking into juvenile class - possibility of ages 15 and under, restricted to 250 four strokes and below. Let us know what you think. Do we have the interest?

SOAR has grown from very little, in one of the worst economies since the great depression, to the talk of the racing community. When the rest of the industry was downsizing, we were expanding. We expect 2010 to be a great stepping stone and a watershed year for SOAR and its riders. If 2009 is any indication, we may have paddock space issues - what a problem to have!

Ken McAdam, SOAR Director